

ANNUAL REPORT 2015



**BEE CAVE PUBLIC LIBRARY
4000 GALLERIA PARKWAY
BEE CAVE, TEXAS 78738**

WWW.BEECAVETEXAS.GOV



MISSION STATEMENT

The Bee Cave Public Library will provide intellectual, cultural, educational, and recreational resources in a variety of formats. The library will offer an inviting environment, promote lifelong learning, and foster a sense of community.

Director's Report

Barbara Hathaway, Library Director

2015 was another busy year for Bee Cave Public Library. We continued to see new families flocking to our rapidly growing city and more retirees moving here to take advantage of the Hill Country lifestyle. An expanded budget from the City allowed the library to expand staffing and programming to meet the needs of our active community. Improvements to our physical space included a modular office upstairs for Technical Services and new sliding doors at the library entrances. A staff development day in April allowed all of the library employees to attend training at the Texas Library Association's annual conference. New promotional materials and an increased presence on social media led to increased usage of our digital collections.

As we entered our tenth year of service, the Library Advisory Committee recruited new members from the community and began the process of reviewing all library policies and updating the library's Long Range Plan. The Friends of the Library, a 501(c)(3) nonprofit organization that supports the library through fundraising and advocacy, added new members and new projects to expand the reach of the library into the community.

These past ten years have seen exponential growth in our area with a corresponding surge in demand for library programs and services. We look forward to the opportunity to serve this vibrant community for the next ten years and anticipate the challenges and rewards ahead.

CELEBRATING 10 YEARS

2005 - 2015



The Library opened in a portable building in November 2005.

The Library moved to its permanent home inside City Hall in December 2007.



"I have lived in Dallas and other metro areas, but love the Bee Cave library because it is so friendly and current and usable."
- patron comment

VISIT

100,000
LIBRARY visitors



BORROW

159,000
items BORROWED
9,900
active CARDHOLDERS



ENGAGE

360 PROGRAMS offered
10,300 PROGRAM attendance
1,100 SUMMER READING
program participants

ASK

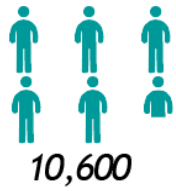
6,200 reference
QUESTIONS ANSWERED
1,900 technology
QUESTIONS ANSWERED



CONNECT

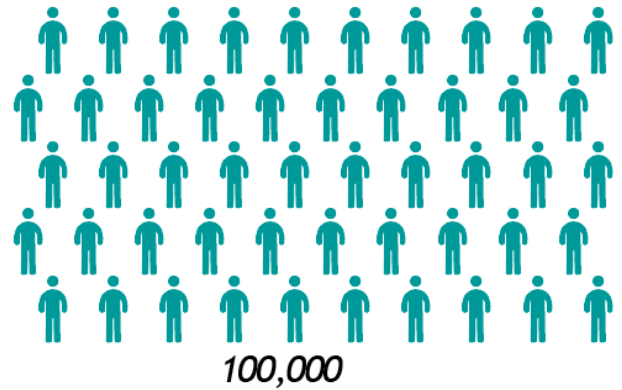
2,700 sessions of
PUBLIC COMPUTER USE

2006



Visitors

2015



Borrowers



Checkouts



Budget



Key: 2,000 Visitors

500 Borrowers

5,000 Checkouts

\$50,000

A thriving public library recognizes that in addition to books and online collections, learning resources often come from community members themselves. Library programs allow us to bring together people with common interests to borrow materials, share ideas, and learn from each other, fostering connections and creating a sense of community that extends beyond the library walls into the wider community.

10,317 people attended **361** programs
at the library in 2015,
an increase of **12%** from last year.



Teen Advisory Board programs bring together teens from public and private schools in the area for book discussions, service projects, and social activities at the library.

ADULTS

77 Programs
865 Adults Attended

Book Club
Knitting Club
Lake Travis Fiction Writers
Homeschool Open House
What's for Lunch?
Lake Travis Reads
E-Reader Help Sessions
Tenth Anniversary Party



TEENS

12 Programs
232 Teens Attended

Teen Advisory Board
Murder Mystery
Banned Books Podcast
Chocolate Wars
Service Projects
Summer Reading Programs
Juggling Workshop
Rube Goldberg Workshop



TWEENS

2 Programs
98 Tweens Attended
Summer Reading Programs
Superhero Bootcamp
Cartooning Class

CHILDREN

270 Programs
9,122 Children Attended

Baby Bumblebees Storytime
Toddler Tales Storytime
Preschool Pals Storytime
Seuss on the Loose
Bee's Birthday
Bee Crafty
Adventure Tales
Scout Programs
Summer Reading Programs
Kick-Off Party
Professional Storyteller
Superhero-in-Training
Special Storytimes
Marvel Illustrator
Move Your Tale Improv
Drive-In Movie
Star-Gazing Party
Wrap-Up Party



The library's collections include materials in a variety of formats:

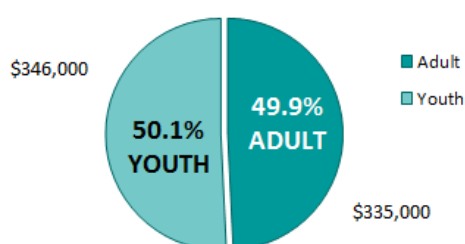
- Print includes books, magazines, and graphic novels.
- Audio/Visual includes DVDs, audiobooks on CD, and Playaways.
- Digital includes downloadable e-books, e-audio, and e-magazines.

Our annual budget for purchasing new materials is carefully divided among various types and formats of materials and their intended audiences. The percentage allocated varies slightly each year depending on patron demand, wear and tear, and other factors.



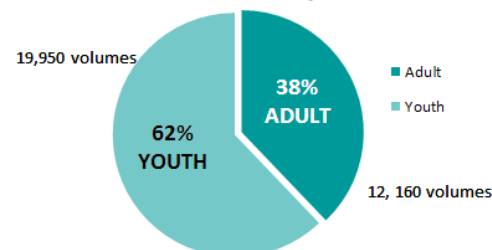
PHYSICAL COLLECTIONS

Value of Collection by Audience



The overall value of our physical collection as it has evolved during the past decade is split evenly between youth and adult materials, although the children's collection is larger due to the lower cost and smaller size of those items.

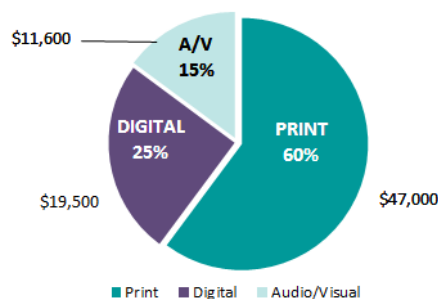
Items in Collection by Audience



DIGITAL COLLECTIONS

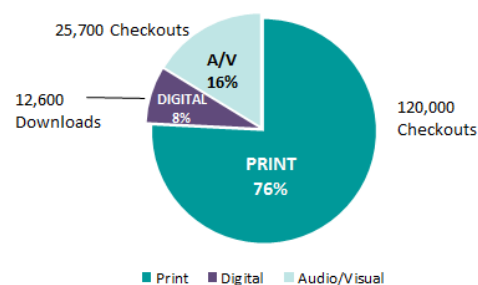
We offer our patrons access to OverDrive, the largest distributor of digital content to American libraries. Our subscription to OverDrive includes membership in a shared consortium with other Central Texas libraries, as well as a special "Advantage" collection available only to Bee Cave patrons. Other digital content is available through OneClickdigital Audio-books and Zinio Digital Magazines. While digital materials have some advantages over print in the lack of wear and tear and no requirement for shelf space, they are not a substitute for a healthy print collection. Recent studies show children, in particular, prefer physical books to electronic, and most adults who read e-books also use print. While digital resources are an important component of what we offer, they are a supplement to rather than a replacement of print materials.

EXPENDITURES BY FORMAT



Usage by our patrons reflects this general preference for print over electronic; while spending on ebooks and other digital content accounts for one-quarter of our annual budget for materials, the digital content makes up only 8% of overall circulation, as reflected in the charts.

CIRCULATION BY FORMAT



In an effort to increase usage of the investment we are making in digital resources, we undertook a concerted effort in 2015 to increase awareness of and access to these collections that included a hands-on tech program, monthly classes, and one-on-one sessions for staff and patrons. New flyers highlighting the digital collections and instructional materials were made available, along with publicity in the monthly newsletters and slides on the atrium display. Downloads of digital materials rose 33% over 2014 levels, but they still account for only 8% of total circulation.

Fiscal Year 2014-15

Original Library Budget	\$585,615
Amended Library Budget	No amendment
Salaries and Benefits	\$426,485
Maintenance & Operations	\$107,658
Professional Services	\$ 9,684
Capital Outlay	\$ 0
FY 14-15 Actual Library Expenditures	\$543,827

Fiscal Year 2015-16

Original Library Budget	\$631,350
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Library staff in FY 2014-15 included 6 full-time, 7 part-time, and 2 seasonal employees, for a total of 10.0 FTEs.

Library hours of operation:

Tuesday-Thursday 10 a.m. - 7 p.m.
Friday-Saturday 10 a.m. - 5 p.m.
Closed Sunday-Monday

FRIENDS OF THE LIBRARY

The Friends of Bee Cave Public Library is a 501(c)(3) non-profit corporation founded in 2006 to support the library through fundraising, volunteering, and advocacy. The Friends of the Library received \$5,750 in 2015 Summer Reading Program donations from the donors listed below:

\$1,000 SPONSORS

Bright Horizons Preschool
Rigby Advanced Dental
Shops at the Galleria
Soft Touch Dental

\$250 PARTNERS

A+ Federal Credit Union
Avanti Hills Apartments
Broadway Bank
Eyecare Essentials
Learning Express Toys
Nitro Swimming
PAIYH Dance Studios

The Rolling Sculpture Car Show was the largest donor to the Friends in 2015, raising \$12,000 to benefit the library.



These donations allowed the Friends to provide the library with more than \$14,000 in donations that included podcasting equipment with specialized laptop and cart, staff tee shirts, prizes for the Summer Reading Program, special summer performers, and underwriting the Tenth Anniversary Party.

VOLUNTEERS

Volunteers are an important part of our operations, doing the majority of daily reshelving of books and helping with crafts and crowd control at programs throughout the year.

Volunteers donated 1,670 hours to the library in 2015, which represents 0.8 FTE of staff time.



Teen volunteers help at our annual Dr. Seuss party.

LIBRARY ADVISORY COMMITTEE

The Library Advisory Committee meets monthly with the Library Director to review and recommend policies, consider strategies for supporting the growing population, and draft a long range plan. The Committee also acts as a liaison between the library, the City Council, and the community at large. Members for 2015 included Joan Mims, President; Kelly Hopping, Secretary; Peggy Besand, Hilary Files, Sheri Gassaway, and Debra Opdahl.





Barbara Hathaway
Library Director



Cate Sweeney
Public Services Manager



Terry Lewis
Public Services Librarian, PT



Melissa Burke
Youth Services Specialist, PT



Michelle Howard
Library Clerk, PT



Teri Robertson
Library Clerk, PT

City Manager

Library Director

Public Services Manager

Public Services Librarian, PT

Youth Services Specialist, PT

Program Intern (Seasonal)

Technical Services Librarian



Megan Fischer
Technical Services Librarian

Circulation Supervisor

Library Clerk

Library Clerk

Library Clerk (Vacant)

Library Clerk, PT

Library Clerk, PT

Library Clerk, PT

Library Clerk, PT (Vacant)

Library Clerk, PT (Vacant)

Library Clerk (Seasonal)



Rita Bauer
Circulation Supervisor



Stephanie Shelton
Library Clerk



Angela Rovetto
Library Clerk



Mary Miller
Library Clerk, PT

NOTE: The budget for Fiscal Year 2014-15 included 6 full-time, 7 part-time positions, and 2 seasonal positions for a total of 10 FTEs. (The two seasonal positions were each budgeted at 500 hours or 0.25 FTE.) The third full-time library clerk position was added in FY 2015-16 and filled on 10/1/15, giving the library a total of 11.0 FTEs.